

# Canada-Indonesia Trade and Private Sector Assistance Project



# Memorandum of Cooperation between Canada-Indonesia Trade and Private Sector Assistance Project and Asosiasi Persepatuan Indonesia

The Canada-Indonesia Trade and Private Sector Assistance (TPSA) project and Asosiasi Persepatuan Indonesia (APRISINDO), hereinafter referred to as the "Parties,"

**RECOGNIZING** that SMEs are the drivers for poverty reduction and economic growth in Indonesia.

**RECOGNIZING** that the Indonesian government has clearly made the footwear sector a priority industry for support, including for SMEs,

**CONSIDERING** that the footwear sector in Indonesia has been identified for targeted support under the TPSA project, and

**DESIRING** to strengthen cooperation and collaboration between the two Parties for the benefit of the footwear sectors of Canada and Indonesia,

Have reached the following understanding:

#### Article 1

#### Objective

- 1.1 The goals of this Memorandum of Cooperation are:
  - a. to facilitate the exchange of trade and investment information in the footwear sector of Canada and Indonesia for business opportunities;
  - to present commercial opportunities for Indonesian SMEs in Canada, including those owned and/or operated by women;



- c. to enhance the capacity of Indonesian SMEs in the footwear sector to export to Canada;
- d. to develop a better understanding of the Canadian government and market requirements by Indonesian SMEs through designed activities;
- e. to enhance business linkages between Canada and Indonesia.

#### Article 2

#### Roles and Responsibilities

#### 2.1 The Parties shall:

- a. Contribute to identifying Indonesian SMEs for possible participation in related TPSA activities;
- b. Assist in organizing related TPSA activities that may involve representatives from business and associations of the footwear sector;
- c. Connect Indonesian and Canadian government authorities and private sector organizations and individuals who can contribute to the successful implementation of the TPSA activities in the footwear sector.
- 2.2 Each Party shall be responsible for its own expenses related to this cooperation unless specifically agreed to. There will not be an exchange of funds between the Parties for services and/or tasks associated with this cooperation.
- 2.3 Each Party will identify the representatives who will be responsible for planning and implementing the activities.

#### Article 3

### Amendment, Entry into Force, Duration and Termination

- 3.1 This Memorandum of Cooperation may be amended in writing by mutual consent of both Parties. Such an amendment shall come into force on a date determined by the Parties.
- 3.2 This Memorandum of Cooperation shall enter into force on the date of its signature.
- 3.3 This Memorandum of Cooperation shall be valid for a period of three (3) years, unless either party notify the other, in written notification, ninety (90) days prior to its intention to terminate the Memorandum of Cooperation.
- 3.4 The termination of the Memorandum of Cooperation shall not affect any on-going activities made under this Memorandum of Cooperation until its completion.

## IN WITNESS WHEREOF, the undersigned, have signed the Memorandum of Cooperation

**DONE** in duplicate at Jakarta on July 26, 2016.

For

Canada-Indonesia

Trade and Private Sector Assistance Project

For

Asosiasi Persepatuan Indonesia

Gregory A. Elms

**Field Director** 

Binsar Marpaung

Secretary General