



About The Conference Board of Canada



Overview of CBoC

- **Canada's largest research institute with over 250 staff in Ottawa, Toronto and Calgary.**
- **Objective and non-partisan.**
- **Funded exclusively through the fees we charge for services to the private and public sectors.**
- **Experts in running conferences but also at conducting, publishing and disseminating research, helping people network, developing individual leadership skills and building organizational capacity.**



Overview of CBoC

- **Specialists in economic research, organizational performance and public policy analysis.**
- **Not a government department or agency, although we are often hired to provide services for all levels of government.**
- **Independent from, but affiliated with, The Conference Board, Inc. of New York, which serves some 2,500 companies in 60 nations and has offices in Brussels and Hong Kong.**



Our Mission

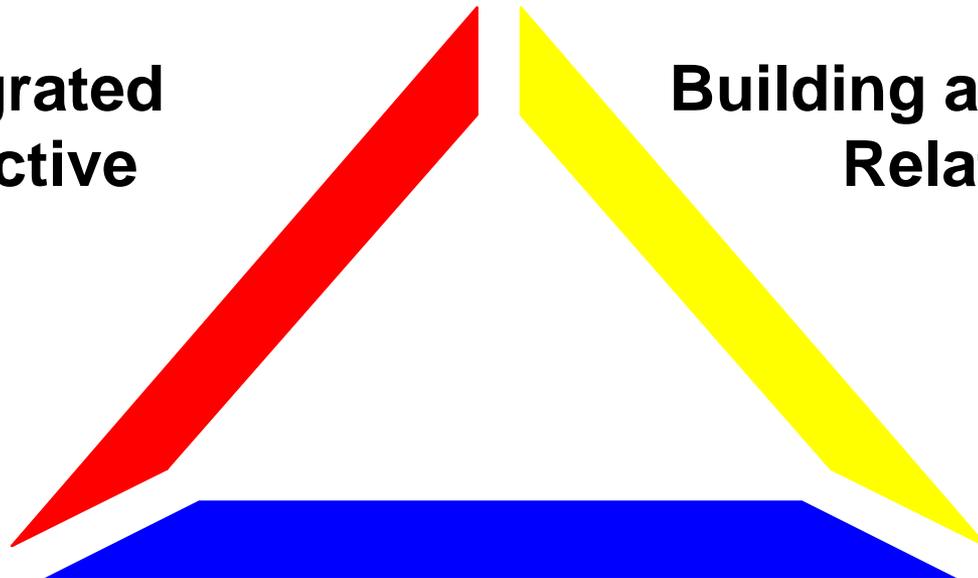
The Conference Board is dedicated to building a better future for Canadians by making our economy and society more competitive and dynamic



Our Competitive Advantage

**An Integrated
Perspective**

**Building and Leveraging
Relationships**



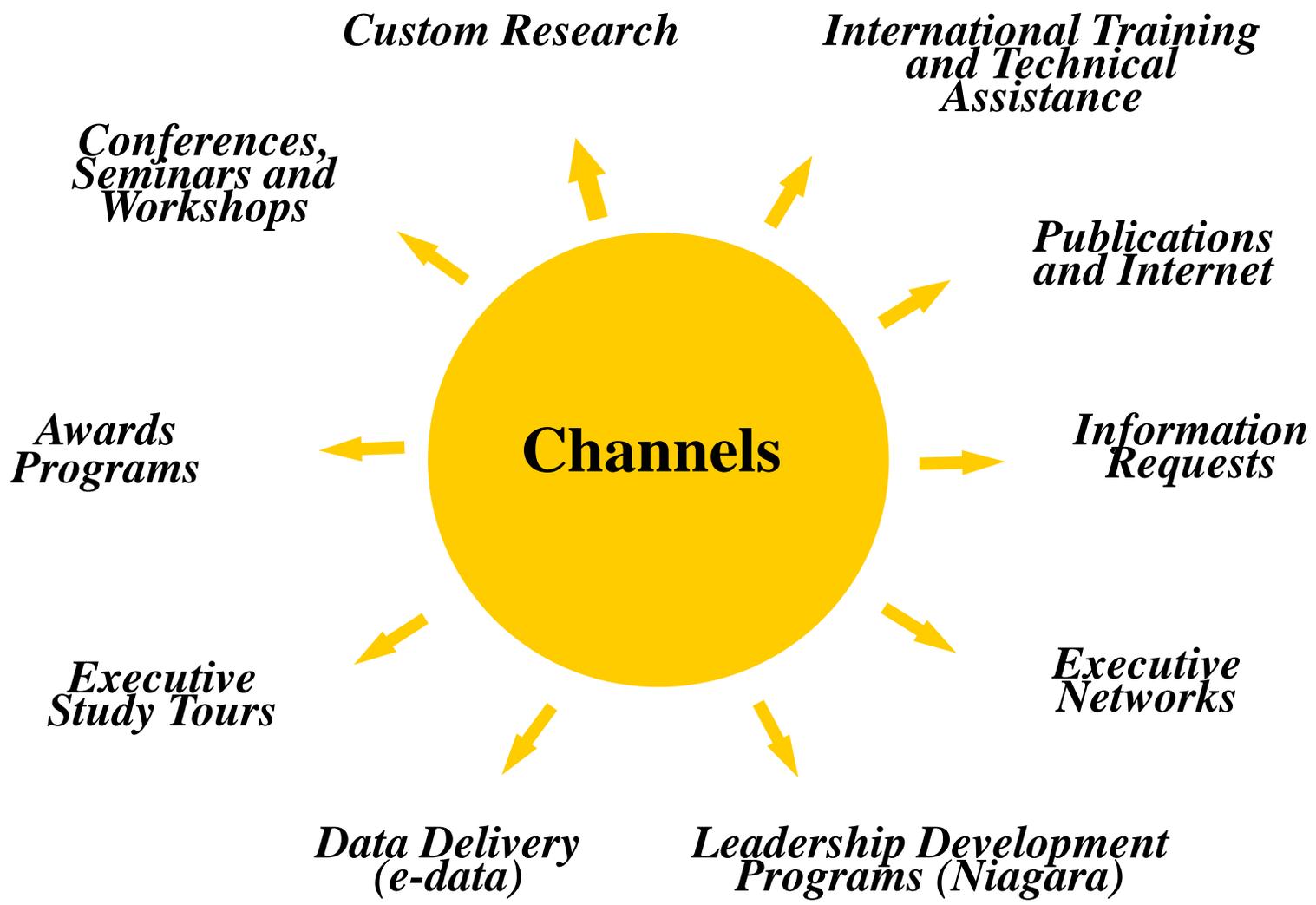
Credibility



How We Generate Insights



How We Deliver Insights



CBoC's Past Work on Development Projects in Asia

- In the past CBoC has been active in development work in Asia, including:
 - China
 - Work from 1992-2006 on establishing linkages between research institutions in China and Canada on economic policy and analysis as well as providing China with policy options for socio-economic reform. Total funding: \$14 million.
 - Vietnam
 - Work from 1998 to 2002 on providing monitoring and evaluation of three policy reform projects. Total funding: \$1 million

CBoC's Past Work on Development Projects in Asia

- Asia Pacific Economic Cooperation (APEC)
 - Work from 1993-2009 on increasing the ability of developing APEC economies to benefit from membership in APEC and on enhancing the compliance of six developing Southeast Asian countries with WTO obligations and/or WTO accession requirements. Total funding: \$9.5 million.

CBoC Trade-Related International Assistance Projects

- CBoC was awarded a \$17 million project in 2009 to work in Latin America to assist CIDA focus countries to benefit from their free trade agreements with Canada. This project also allows for Canadian firms to take advantage of trade opportunities in Latin America and served as a pilot for Canada's shifting development assistance priorities.
- CBoC was awarded a \$13.5 million project in 2016 to increase exports of Ukrainian SMEs to Canada and increase Canadian investment in Ukraine.

CBoC's Trade and Development Project in Indonesia

- CBoC was awarded a \$12 million project in 2014 to work to increase trade and investment between Canada and Indonesia (TPSA)
- The project will identify and help overcome existing barriers to trade between Canada and Indonesia, in the process both alleviating poverty in Indonesia and generating benefits to Canadian firms
- The project thus aligns with CBoC's mandate to “build a better future for Canadians by making our economy and society more dynamic and competitive”



**Thank You
Terima Kasih**