



The Conference Board
of Canada

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Landscape of Canadian Business Associations

Role in Economy, Internal Structure, and Cooperation
between Government and Enterprises

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The Conference Board of Canada

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Definition

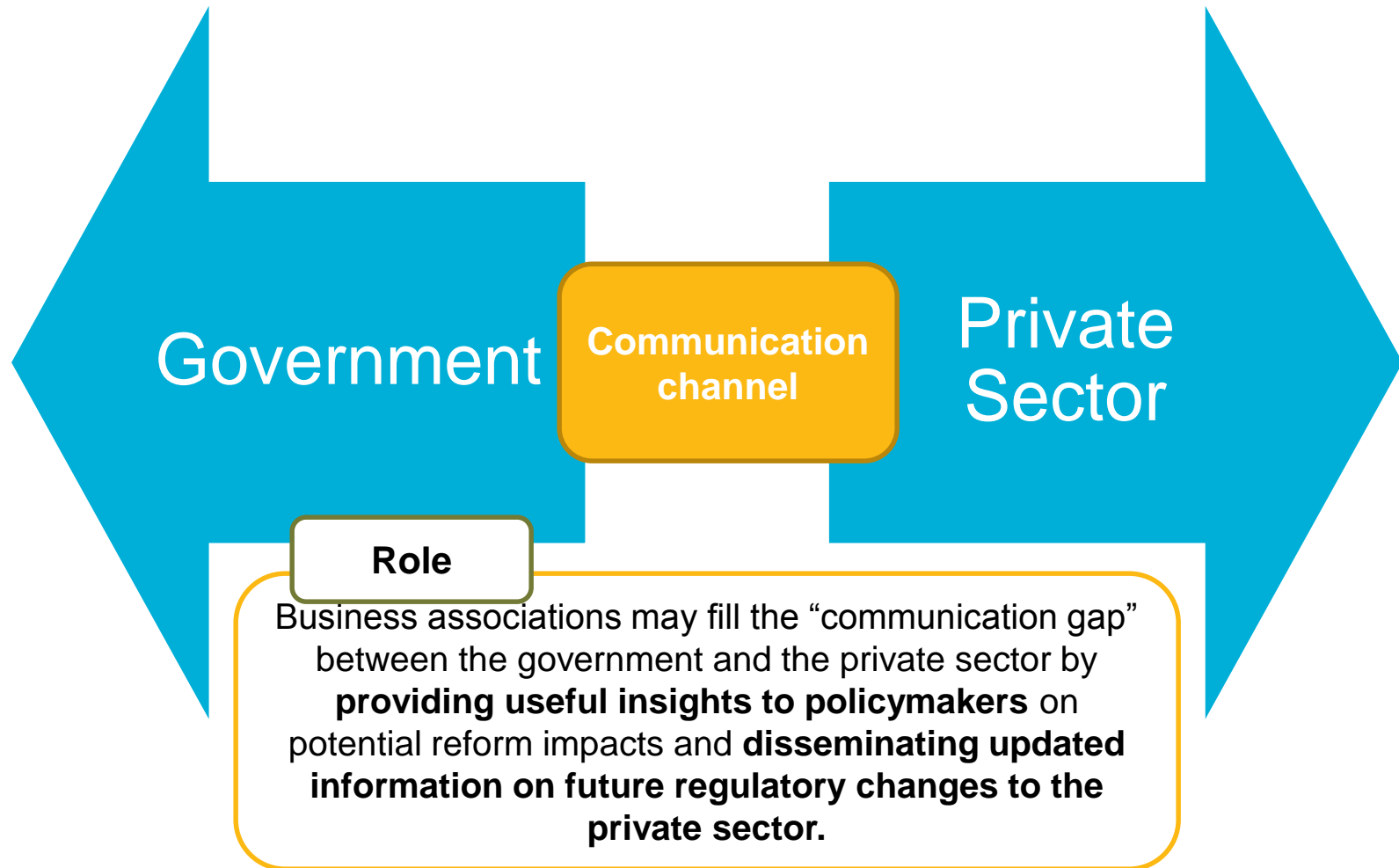
“Business associations are **membership organizations** engaged in **promoting the business interests** of their members. These associations typically perform activities that would be unduly costly or time-consuming for an individual company to perform by itself, including **lobbying, information gathering, research, and setting industry standards.**”

Over 760 business/trade associations are registered in Canada

Source: U.S. Legal.com (2016)



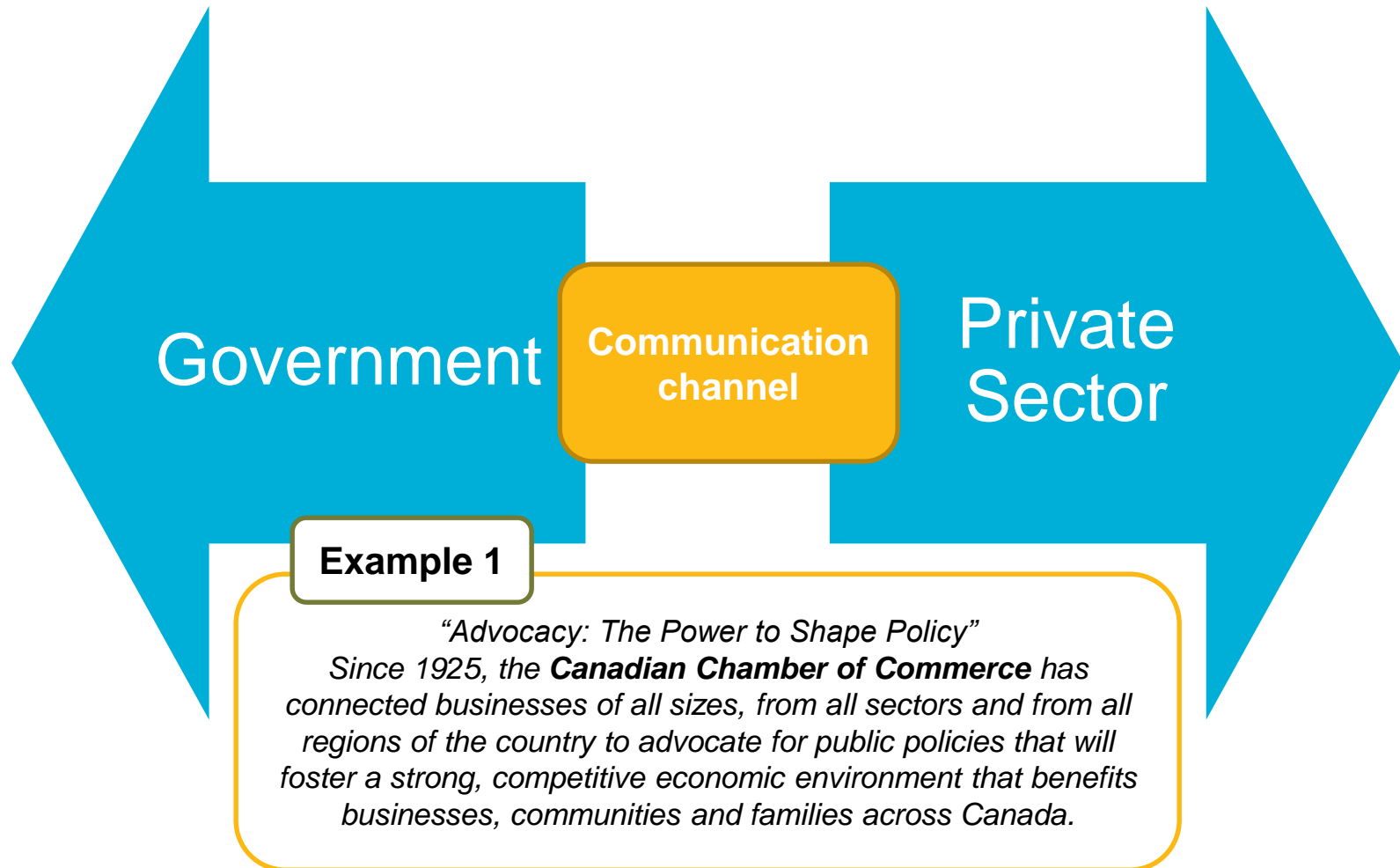
Role in the Economy



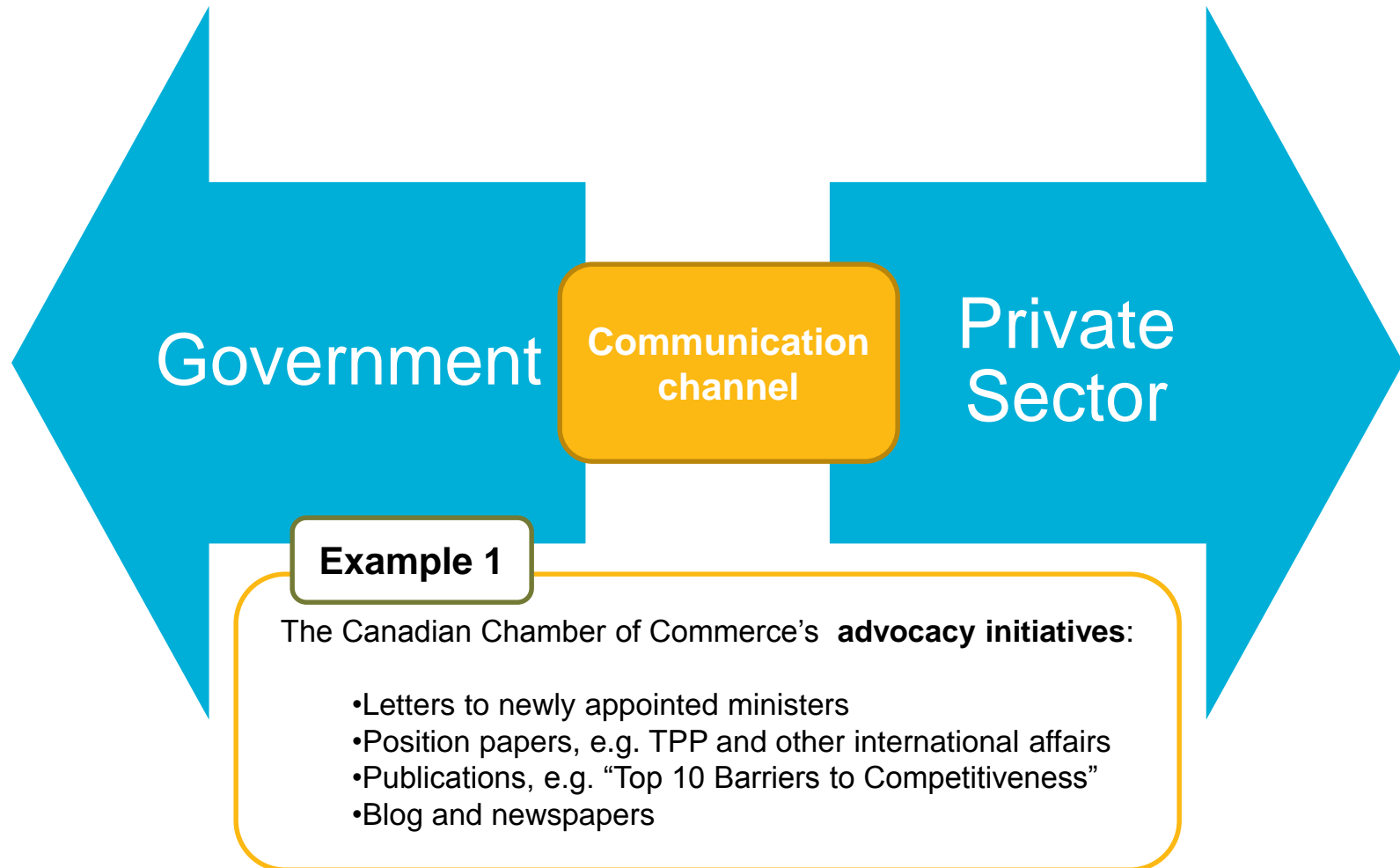
Source: Shkolnikov, Center for International Private Enterprise (2009)



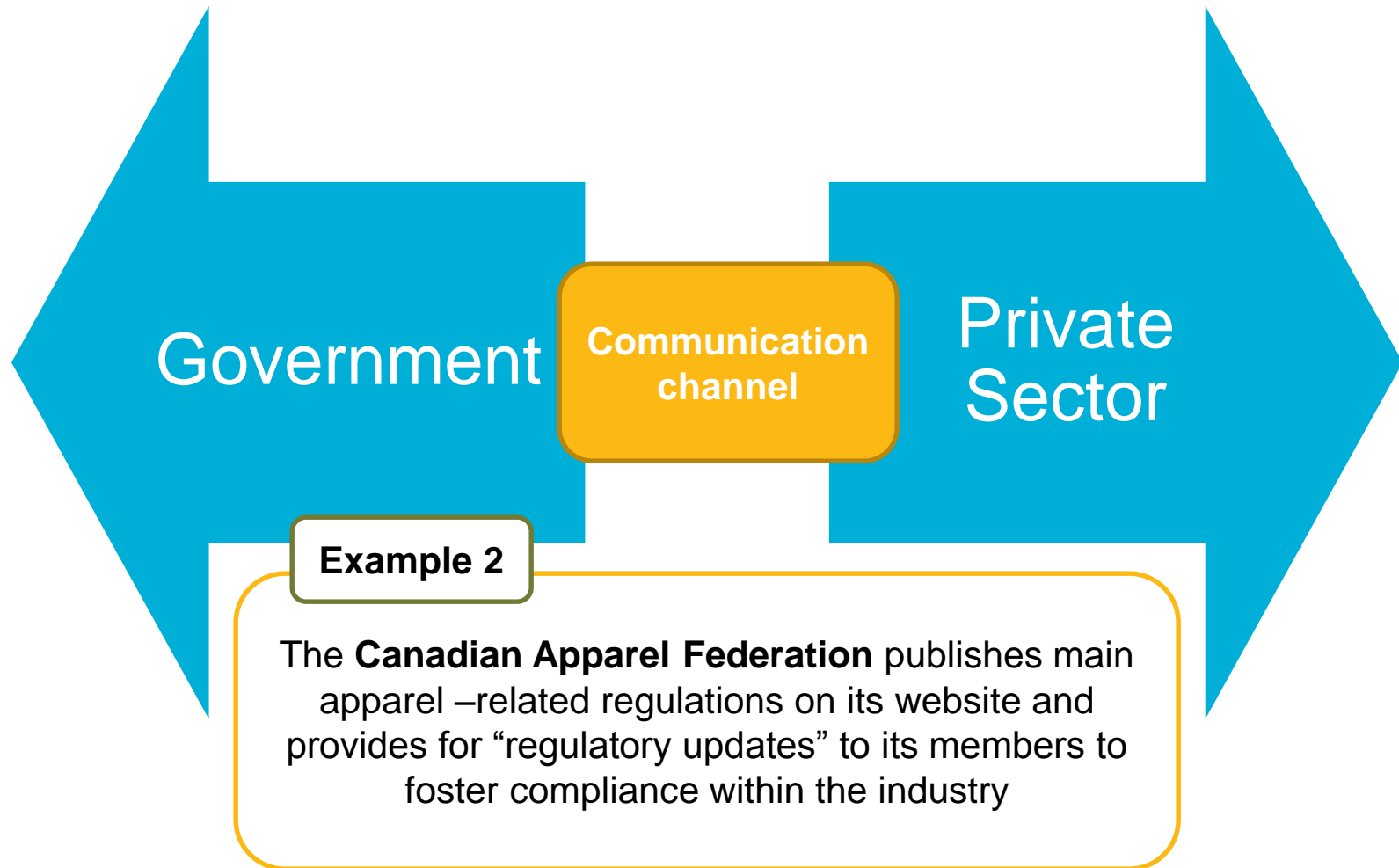
Role in the Economy



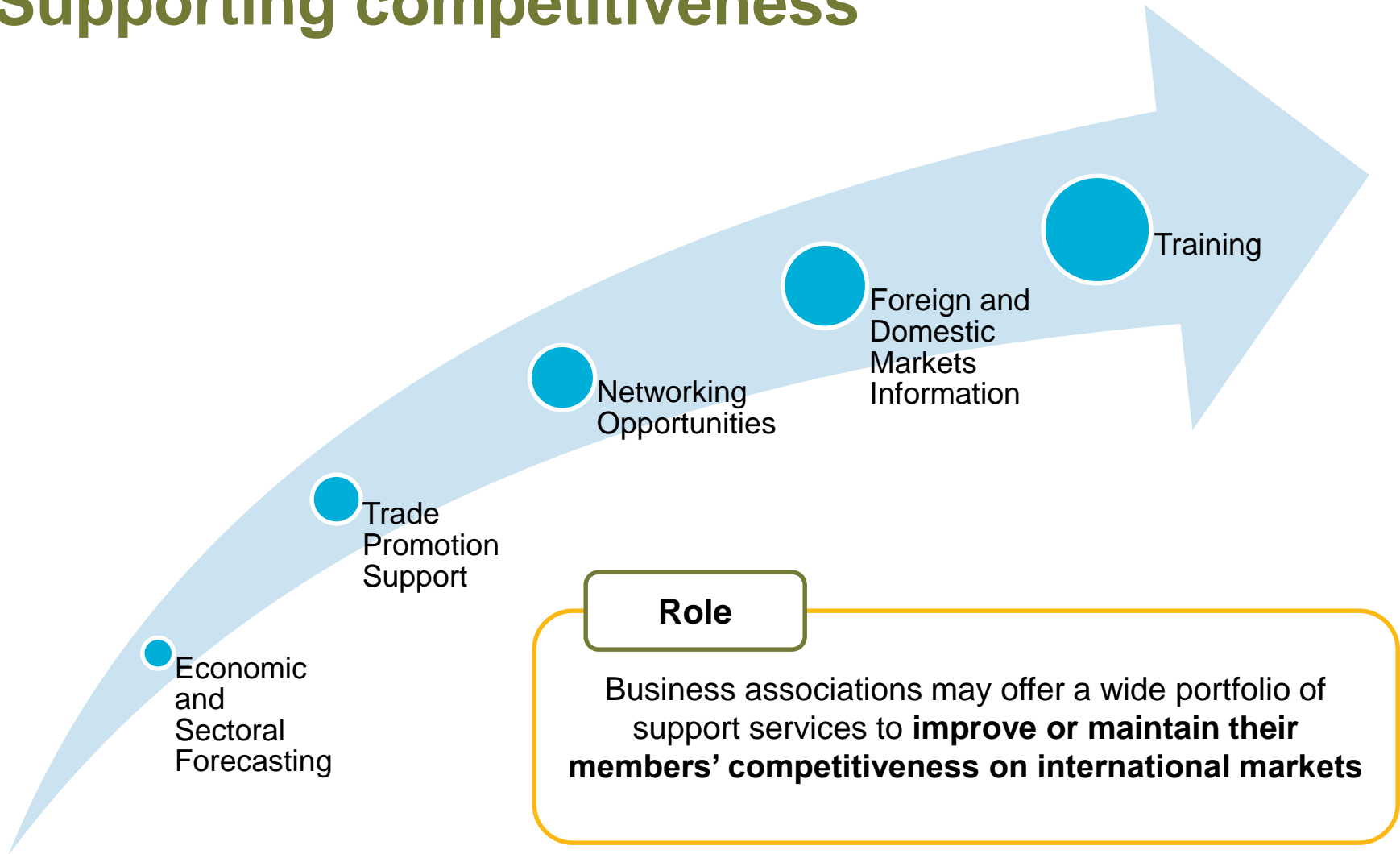
Role in the Economy



Role in the Economy



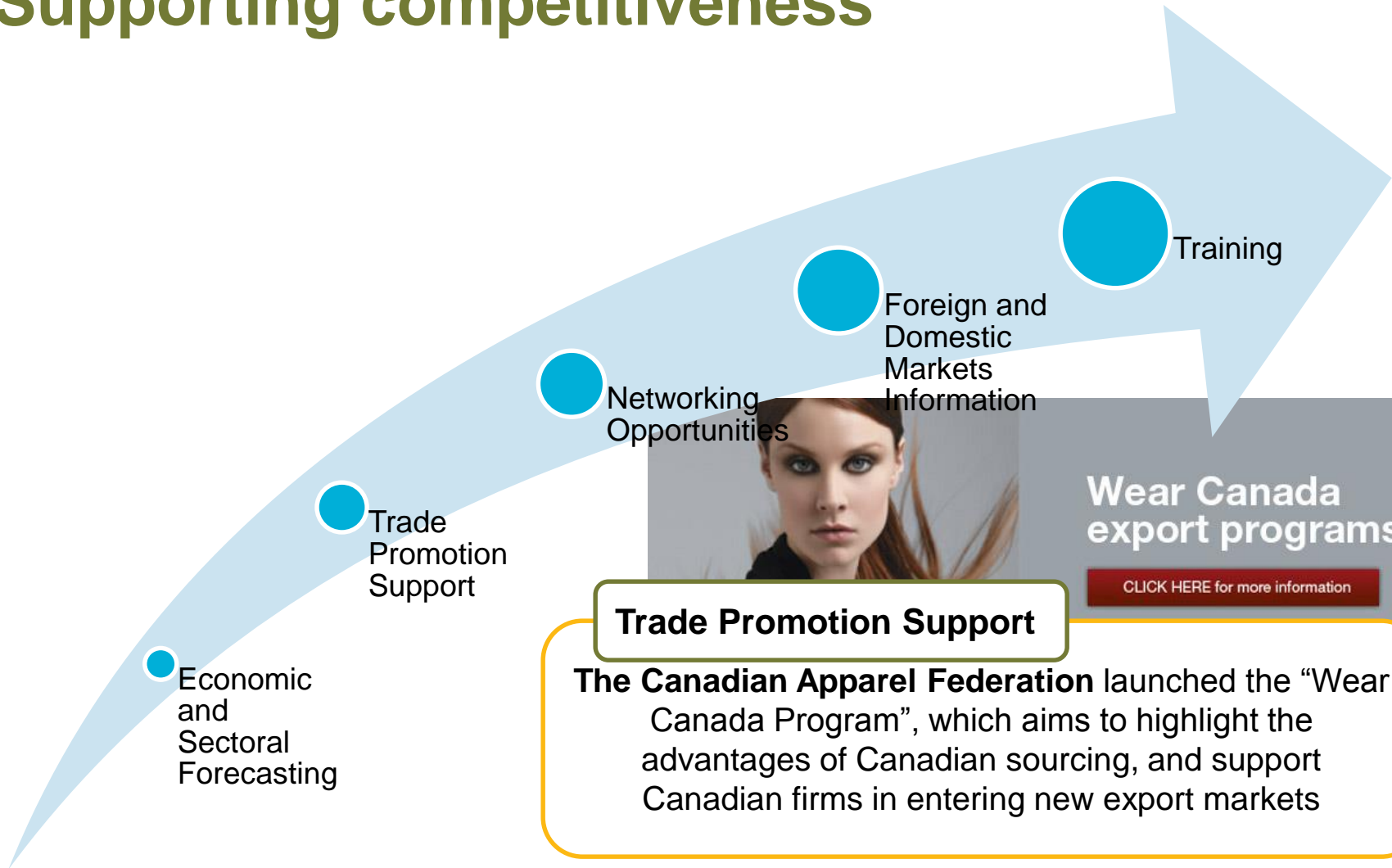
Supporting competitiveness



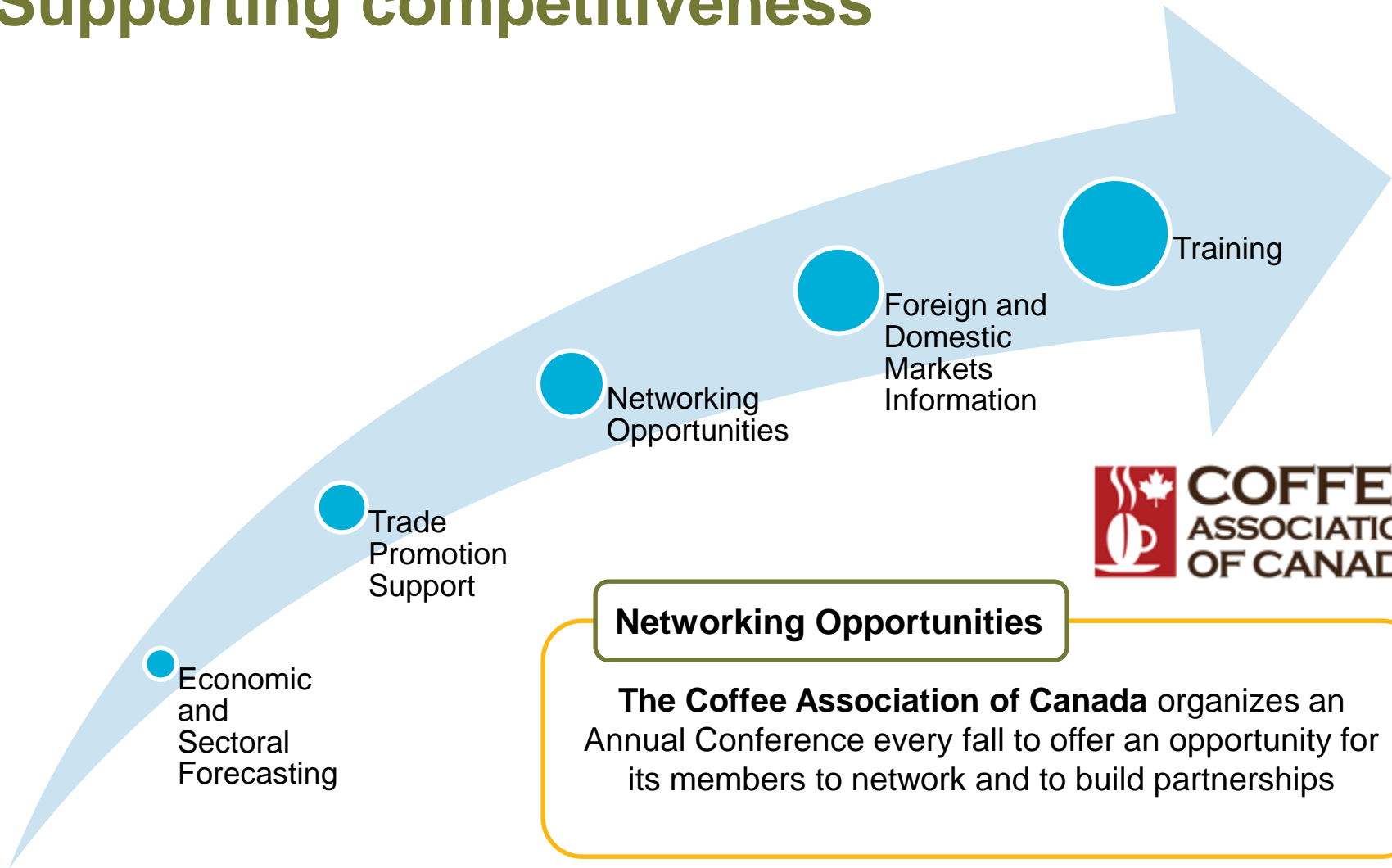
Supporting competitiveness



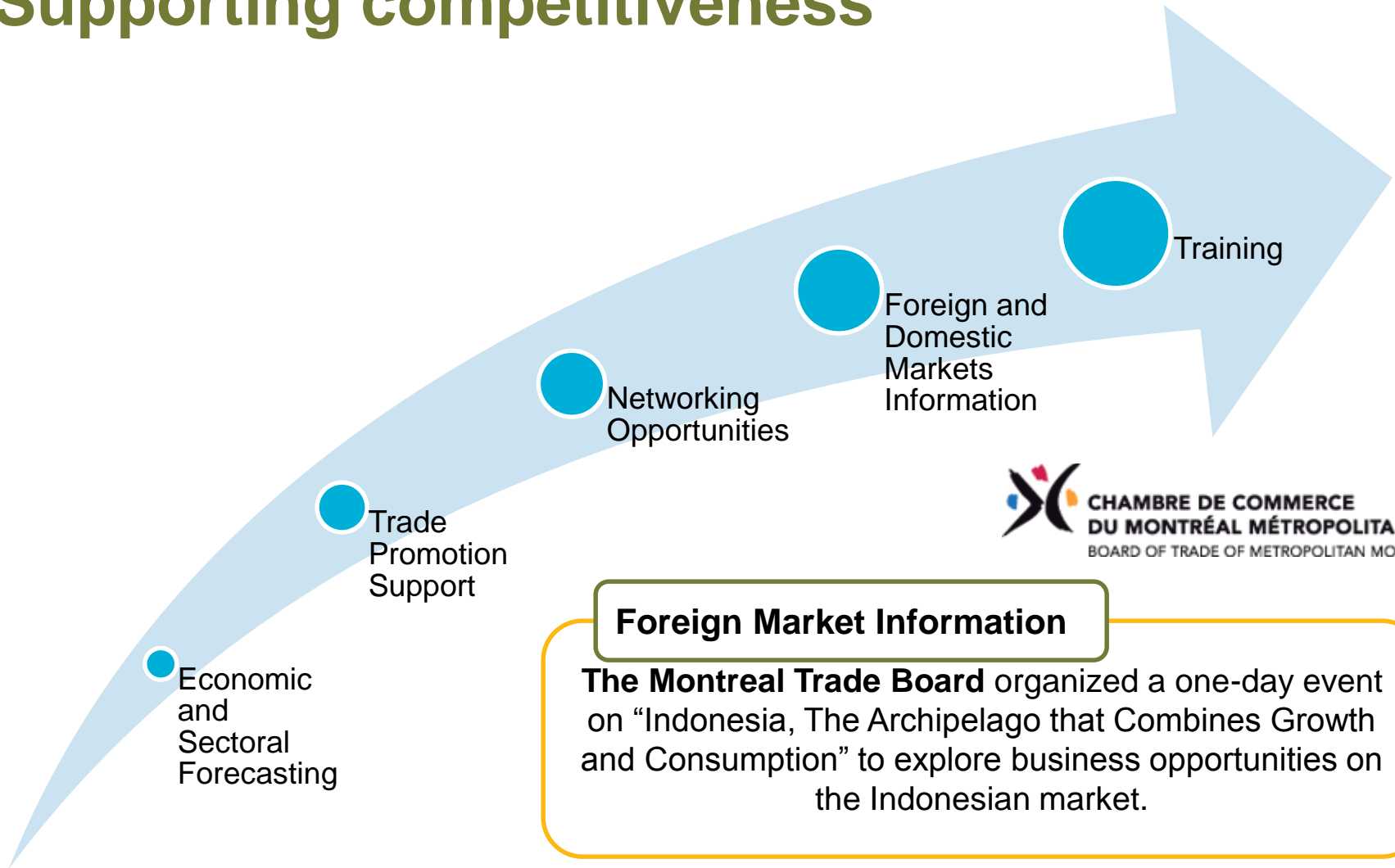
Supporting competitiveness



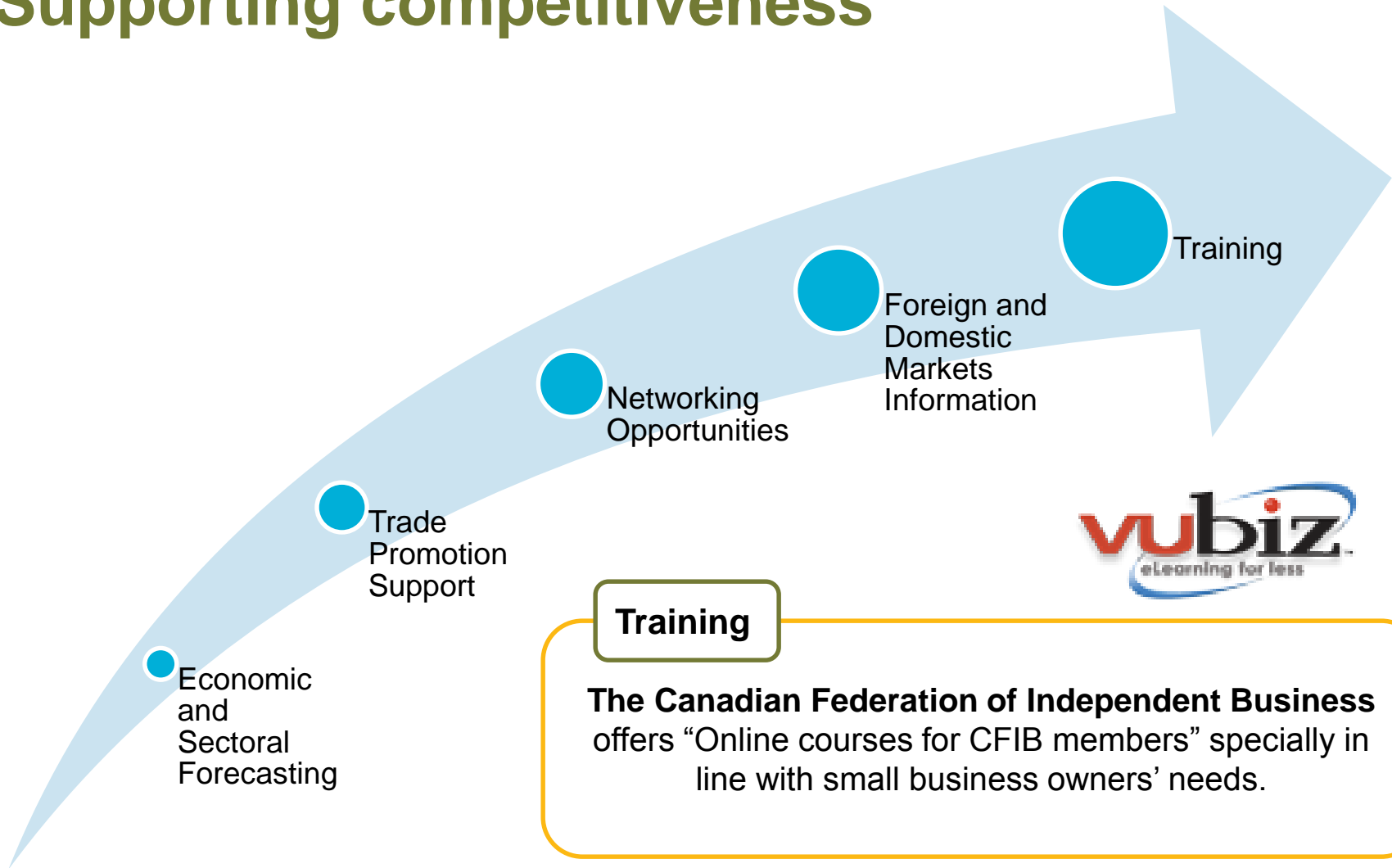
Supporting competitiveness



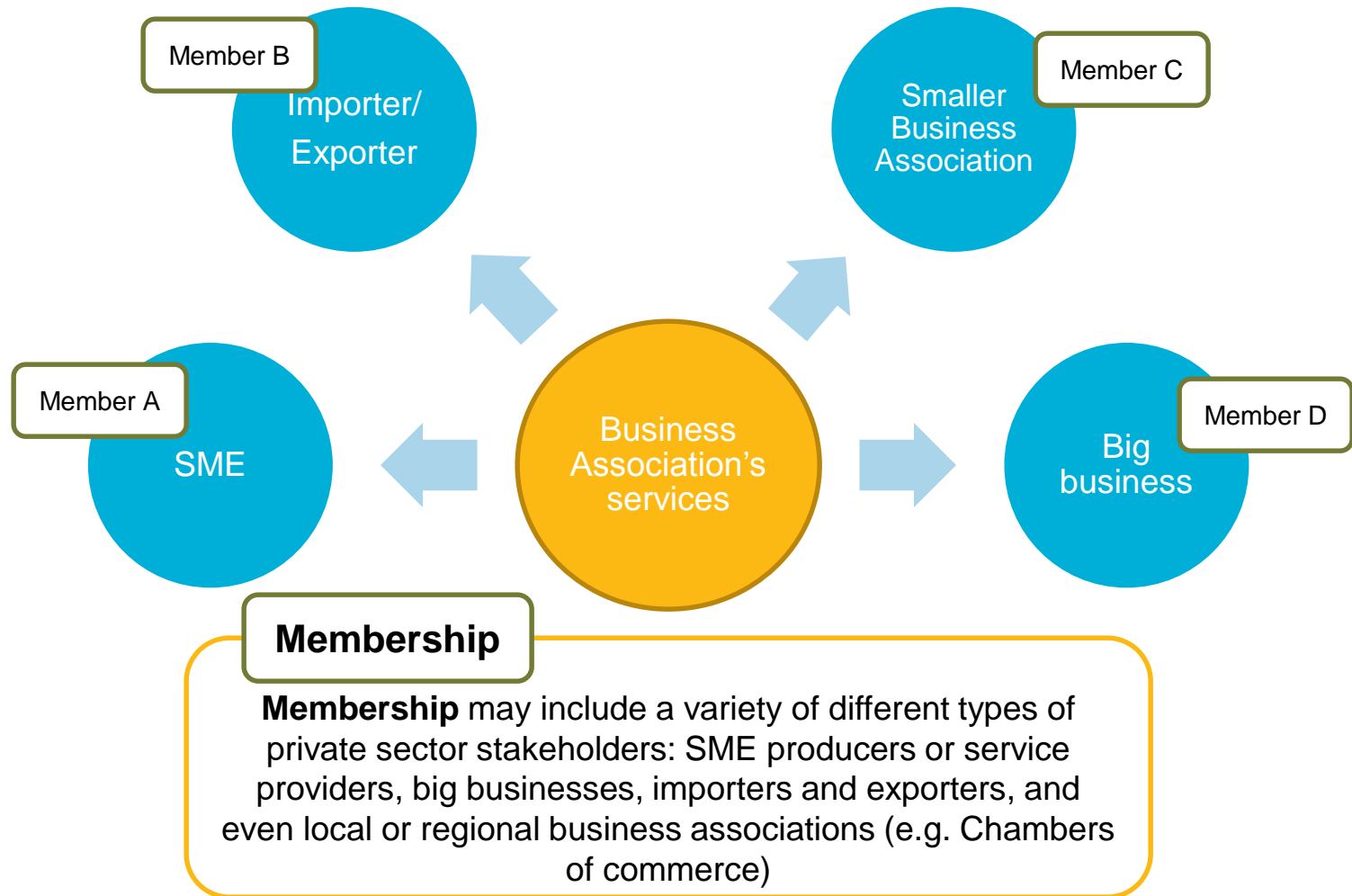
Supporting competitiveness



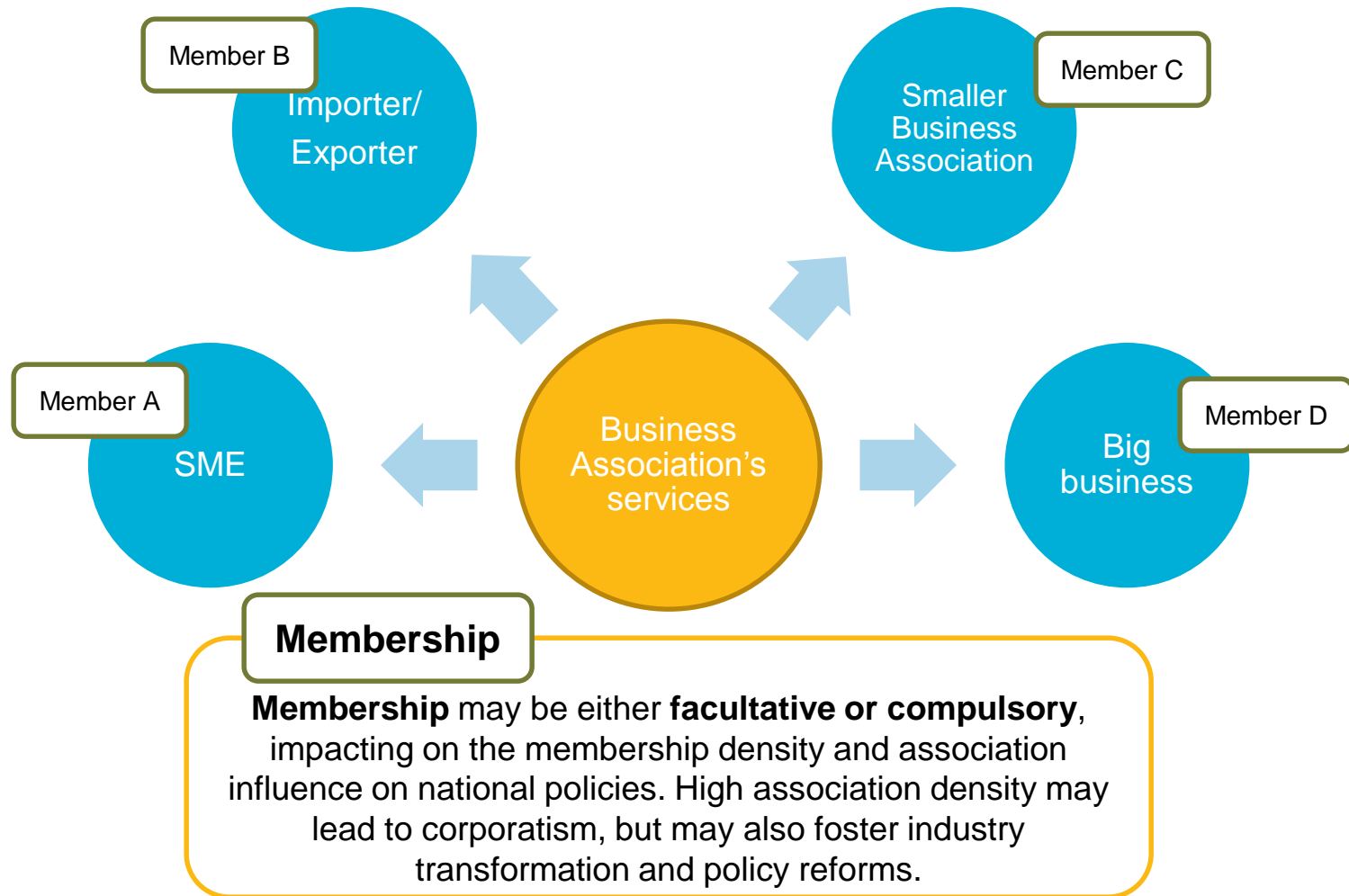
Supporting competitiveness



Structure



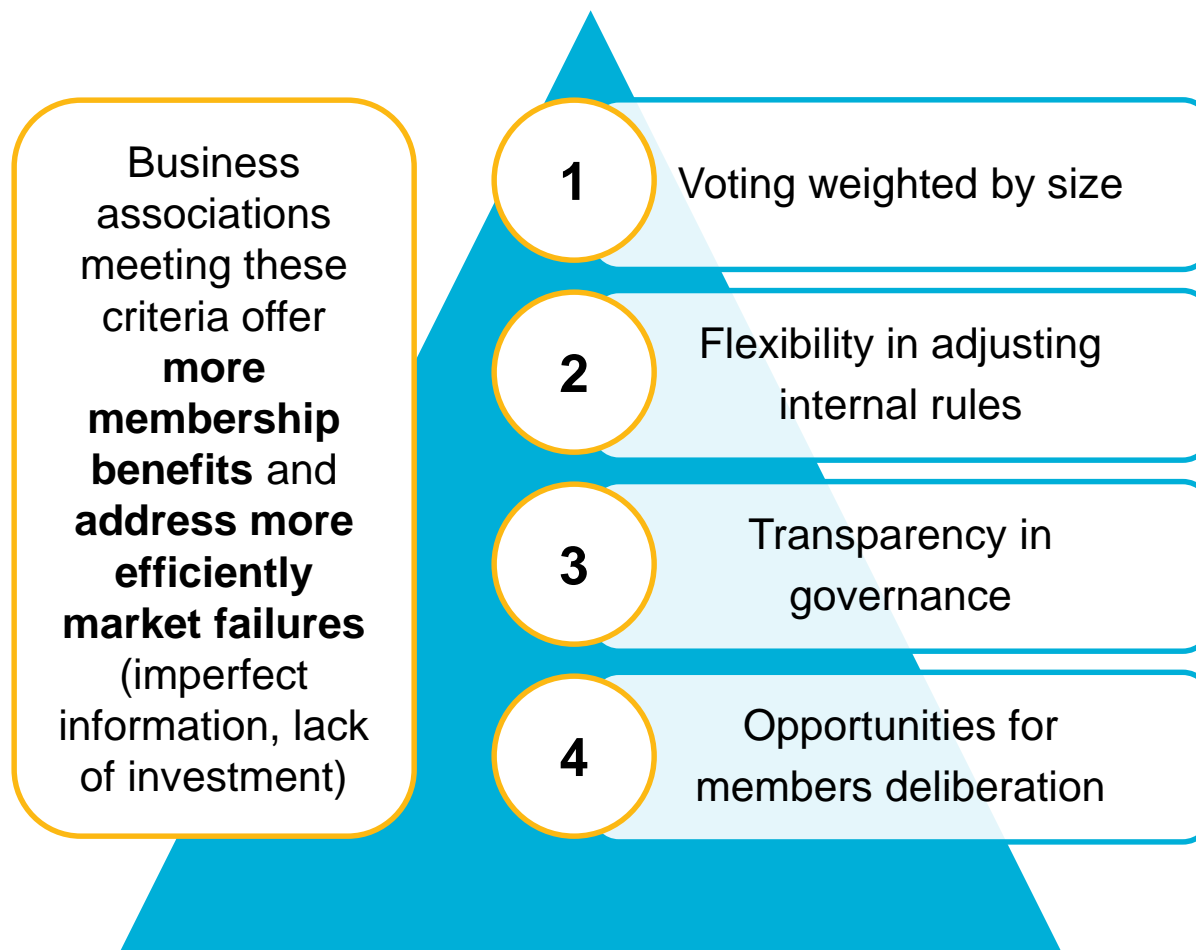
Structure



Source: Doner and Schneider (2000)



Four Successful Structural Features



Source: Doner and Schneider (2000)



Cooperation between Government and Enterprises



Source: Doner and Schneider (2000)





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