



ACTIVITY BRIEF

MAY 23, 2017/JULY 18, 2017

SEPTEMBER 11-12, 2017, JAKARTA



TPSA | CANADA-INDONESIA TRADE AND PRIVATE SECTOR ASSISTANCE PROJECT

TPSA Project Holds Three Workshops on Gender Analysis in Trade for Officials From the Indonesian Ministry of Trade

Recognizing that gender awareness within the Ministry of Trade is limited, TPSA's gender team conducted a series of gender awareness and analysis workshops for staff from relevant departments within the Ministry of Trade.

Indonesia's Presidential Instruction No. 9/2000 mandates the mainstreaming of gender at all levels of government, including central, provincial/district, and municipal/city. Subsequent government regulations require all civil servants to be aware of gender-equality principles and issues, and annual plans and budgets of government agencies must be gender-responsive. The Ministry of Women's Empowerment and Child Protection (MoWE), along with the Ministry of Planning (BAPPENAS), has been training the planning and budgeting bureaus of all ministries on gender-responsive planning and budgeting as a way to implement these regulations. The results, however, have been mixed, with gender awareness and skills in gender mainstreaming mostly limited to the staff of each ministry's planning and budgeting bureau.

The TPSA project's gender strategy aims to:

- ensure equitable inclusion and participation of men and women in TPSA activities;
- ensure equitable access for women-led Indonesian SMEs to opportunities for enhancing exports to Canada;
- raise awareness of how gender may affect access to international trade and investment opportunities.



Participants working together at workshop #1.

TPSA provides resources to enhance the gender mainstreaming capacity of its main partner, the Ministry of Trade (MoT) of Indonesia, and its key stakeholders, Indonesian business associations. In supporting TPSA's objectives and recognizing that gender awareness within the Ministry of Trade is limited to a few staff, the former Secretary of the Directorate-General of National Export Development (DGNED), Marolop Nainggolan, requested that TPSA's gender team conduct a series of gender awareness and analysis workshops for staff from relevant MoT agencies. The two parties agreed to run three workshops in 2017.

Canada

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MINISTRY OF TRADE



Workshop #1: Gender Awareness

The first workshop was held for a half day on May 23, 2017, led by TPSA's Indonesian gender advisors, Leya Cattleya and Dati Fatimah. It provided basic gender-awareness training for 24 officials (15 women and 9 men) from various agencies of the MoT.¹

The objective of the workshop was to introduce MoT staff to basic gender concepts and help them understand why gender is important and relevant to the ministry's mandate. The training covered basic gender concepts, legal mandates for gender mainstreaming in government, meaning and examples of gender inequality issues, gender analysis definition and basic approaches, and a look back at past gender mainstreaming activities within the ministry.

Participatory approaches were used throughout the workshop, enabling participants to express their understanding of basic gender concepts, their views on gender inequality issues, and their ideas on how to improve gender mainstreaming in the ministry. The training ended with a discussion of participants' hopes regarding gender mainstreaming within the ministry and next steps. This discussion served as a guide for the gender team in designing the second workshop.

This workshop was the first time most of the participants had participated in gender training, so it was groundbreaking in terms of opening the minds of a larger number of staff at the ministry to the role of gender in trade and the idea of creating opportunities for expanding gender mainstreaming within the MoT from its planning bureau to other directorates.

Workshop #2: Gender Analysis in Trade and Value Chains

The second workshop, "Gender Analysis in Trade and Value Chains," was a full-day event held on July 18, 2017. Again, it was led by TPSA's Indonesian gender advisors. The 18 participants (15 women and 3 men) came from the various agencies of the Ministry of Trade.²

The objective of this workshop was to sensitize participants to gender inequality issues in the context of trade by applying some basic gender-



Participants discuss gender issues in trade at workshop #2.

analysis tools to the value chains of the three sectors of TPSA focus: coffee, footwear, and apparel. Because fewer than half of the participants had attended the May 23 workshop, the first two hours were spent ensuring all participants had a basic knowledge and understanding of concepts such as gender roles, gender balance, gender equity, gender equality, and gender mainstreaming. The subsequent sessions were devoted to presenting and explaining Harvard University's gender analysis framework, which consists of four gender-analysis tools:

- time-use analysis (or 24-hour activity clock)
- activity profile
- seasonal calendar
- access and control profile

Participants undertook several exercises to apply these tools while TPSA's gender team assisted them in drawing conclusions about gender roles, workload, and gender equity in access to resources and control of benefits. Workshop leaders illustrated the application of these tools in gender-sensitive value chains for coffee, footwear, and apparel.

Two resource persons, Pak Syukur from the trade unit of Central Aceh province and Pak Hadian, representing a coffee organization in Jakarta, shared their views on the roles of women and men in the coffee sector. Their presentations further highlighted the fact that unless a value-chain analysis is undertaken from a gender perspective, women's roles in the chain become invisible.

This workshop helped participants recognize the value of gender analysis in establishing evidence in trade policy-making and program planning.



Participants noted the usefulness of gender analysis in the monitoring of SMEs and how it can assist in enabling equal access for men and women to economic resources through business operations.

"I had a chance to participate in the three workshops on gender equality and trade. I learned about the basic concept of gender equality and its relevance to trade, especially in value chains, gender-analysis tools, and gender budget statements. We also identified opportunities for the Ministry of Trade to integrate gender-equality objectives in trade policies and programs. The sessions were fruitful and packed with games, interactive discussions, case studies, and group work. The participants were encouraged to be actively involved and to share the situation in our own working unit. I began with a very limited knowledge about gender concepts and their relation to trade. After the training, I started to think about how to integrate gender-equality concepts and principles into the programs and activities in my working unit. The gender-equality experts shared their knowledge, especially in relation to SME participation in trade in Indonesia, and gave us an understanding of why paying attention to gender equality concepts matters, particularly to boost exports from Indonesia to Canada."

—ANNISA F. WULANDARI
Commodity Futures Trading Regulatory Agency
(BAPPEBTI), Indonesian Ministry of Trade

Workshop #3: Gender-Responsive Planning and Budgeting

The third workshop was held over two days on September 11 and 12, 2017, and focused on gender-responsive planning and budgeting. The objective was to identify gender-related activities and their corresponding budgets that may be included in the MoT's 2019 annual plan and budget. The training was open to all units and bureaus of the MoT, not just to its planning bureau, in order to expand the use of gender-responsive planning and budgeting to as many MoT directorates and bureaus as possible.



Discussing gender-responsive planning and budgeting at workshop #3.

Workshop participants (15 women and 7 men) came from the same directorates and bureaus of the MoT as in the first two workshops. In addition, two officials (one woman and one man) from the MoWE attended. Both are deputy heads of the Ministry's gender mainstreaming units, with one focusing on trade. This paved the way for further collaboration between MoT and MoWE on gender-responsive planning and budgeting. About one-third of the participants had attended at least one of the past two gender workshops.

The training sessions included the following topics:

- rationale for gender mainstreaming in trade (policies, programs, and services);
- refresher on gender-analysis tools;
- lessons learned from gender-responsive planning and budgeting approaches in other countries;
- Indonesia's gender-responsive planning and budgeting approaches, specifically the application of two tools—the Gender Analysis Pathway (GAP) and the Gender Budget Statement (GBS).

Using the GAP tool, participants examined gender gaps in trade policies and programs in the context of the mandates of their respective bureaus and directorates. Gender gaps were identified by examining gender differences in relation to four areas: participation, access, control, and benefits. These gaps were then addressed through specific activities with corresponding budgets and monitoring mechanisms. These activities, budgets, and mechanisms make up the GBS of a unit or bureau and, ultimately, of a directorate.



Participants celebrate a successful series of gender workshops.

The second day of the workshop began with a presentation on the topic of gender-responsive planning and budgeting in other countries given by Lota Bertulfo, TPSA's Canadian gender advisor. Sri Danti Anwar, Gender Mainstreaming Advisor of the MoWE, discussed the GAP and GBS tools and answered participants' questions about their rationale, processes, and monitoring requirements. Participants then prepared gender budget statements for their respective bureaus. Two participants presented their gender budget statements in the presence of Santi Setiastuti, Director of Market Development from the Export Information Directorate.

The Indonesian gender advisor for Global Affairs Canada (GAC), Pande, joined the workshop on the second day, as did her colleagues Novi Anggriani and Geneviève Asselin, the current and former GAC program managers responsible for TPSA. They spoke about the importance that GAC places on gender equality and women's and girls' empowerment in sustainable development in its recently launched Feminist International Assistance Policy.

The training concluded with action planning, focusing on how the outputs of the training, particularly the gender budget statements, can be presented within ministries. DGNE's Eka Sumarwanto was designated as the point person for follow-up action. Discussions on next steps also included incentives to MoT staff in supporting gender mainstreaming (for example, research, training, and programs to support women entrepreneurs), gathering of sex-disaggregated data, and strengthening the capacity of the MoT's education and training centre for gender training, coordination with, and technical support from the Ministry of Women's Empowerment, among others. The workshop participants, along with gender advisors Leya Cattleya and Dati Fatimah, set up a WhatsApp group to help them remain in contact with one another regarding follow-up actions.

Participant Feedback

Feedback from participants indicated that the workshops were successful and overall levels of satisfaction were high.



Next Steps

Through this series of gender workshops for MoT staff, TPSA hopes that gender analysis will become more widespread within the MoT, and that in the longer term this will lead to trade policies, programs, and services that are more gender-sensitive and gender-responsive and that benefit both men and women equitably.

About the TPSA Project

TPSA is a five-year C\$12-million project funded by the Government of Canada through Global Affairs Canada. The project is executed by The Conference Board of Canada, and the primary implementation partner is the Directorate General for National Export Development, Ministry of Trade.

TPSA is designed to provide training, research, and technical assistance to Indonesian government agencies, the private sector—particularly small and medium-sized enterprises (SMEs)—academics, and civil society organizations on trade-related information, trade policy analysis, regulatory reforms, and trade and investment promotion by Canadian, Indonesian, and other experts from public and private organizations.

The overall objective of TPSA is to support higher sustainable economic growth and reduce poverty in Indonesia through increased trade and trade-enabling investment between Indonesia and Canada. TPSA is intended to increase sustainable and gender-responsive trade and investment

opportunities, particularly for Indonesian SMEs, and to increase the use of trade and investment analysis by Indonesian stakeholders for expanded trade and investment partnerships between Indonesia and Canada.

The expected immediate outcomes of TPSA are:

- improved trade and investment information flows between Indonesia and Canada, particularly for the private sector, SMEs, and women entrepreneurs, including trade-related environmental risks and opportunities;
- enhanced private sector business links between Indonesia and Canada, particularly for SMEs;
- strengthened analytical skills and knowledge of Indonesian stakeholders on how to increase trade and investment between Indonesia and Canada;
- improved understanding of regulatory rules and best practices for trade and investment.

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ENDNOTES

- 1 Office of the Secretary-General, Office of the Inspector-General, and the directorates-general of Domestic Trade, International Trade, Export Development, International Trade Negotiations, Consumer Protection and Fair Commerce, Trade Assessment and Development, and the Commodity Futures Trading Supervisory Agency.
- 2 International Trade Cooperation, National Agency for Export Development, Public Relations, Consumer Protection and Trade Order, Market Development and Export Information, Export of Industrial and Mining Products, Trade Negotiation Services, and Commodity Futures Trading Supervisory Agency.